



FOR IMMEDIATE RELEASE

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It's a Rockin' Rescue Cat & Dog Adoption Event at the Cleveland APL

Cleveland, OH (May 13, 2011) – The Cleveland Animal Protective League and Q104 are teaming up for the 6th Annual Pledge for Pets Radiothon. On May 13th and May 14th, Toohey and Fee will be broadcasting live from the Cleveland APL to raise money for homeless animals. **This year, in an effort to help even more animals, the APL is hosting a Rockin' Rescue Adoption Event and reducing its adoption fees during the Radiothon.**

This Friday and Saturday, May 13 & 14th, 2011, during the 6th Annual Q104 Pledge for Pets Radiothon at the Cleveland APL, adoption fees have been reduced as follows:

- **Adult dogs (5 months and up) - \$61.04 (usually \$85)**
- **Puppies - \$104.1 (usually \$125)**
- **Adult cats (five months and up) - \$10.41 (usually \$45)**
- **Kittens - \$41 (usually \$95)**

The fee includes a collar and personalized ID tag, 30 days of free Sheltercare pet health insurance, a free initial exam at the office of participating veterinarians, and a starter bag of Hill's Science Diet pet food. Also, the first 50 animals adopted will receive a free 24Petwatch microchip thanks to a generous donation from Pethealth, Inc.

"We have so many great animals available for adoption and we want people to know about it," said Sharon Harvey, Executive Director of the Cleveland APL. "That's why we decided to add to the excitement already happening at the APL during the Pledge for Pets Radiothon and turn this weekend into an adoption celebration, too! So come down to the shelter to see and hear Toohey and Fee live on air and then take The Boss (a beautiful Shepherd mix) or Joan Jett (a sleek feline friend) home with you."

All animals are spayed-neutered, tested for heartworm or FELV/FIV, have received age appropriate vaccinations, and treatment for worms and fleas. Adoption packets include helpful species-specific animal care information. Cats/Kittens come with a travel box, and dogs/puppy adoptions include a leash.

All adoptable animals can be seen at www.ClevelandAPL.org.

Please call the APL at 216-771-4616 with any questions about adopting.

Adopt • Protect • Love

Located in the Tremont District, the Cleveland Animal Protective League is the largest nonprofit humane society in Ohio and relies solely on donations to investigate and prosecute animal cruelty and to provide shelter and care for more than 16,000 homeless animals a year through a variety of progressive programs. . The Cleveland APL has been serving the animals and people of Cleveland and Cuyahoga County since 1913.

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