



## CLEVELAND ANIMAL PROTECTIVE LEAGUE Northeast Ohio's Largest Humane Society

### Second Chance Program: Helping Animals with Special Needs

As a private, nonprofit organization with a limited budget, the Cleveland Animal Protective League (APL) is frequently challenged by the cost of providing medical care for the thousands of sick, injured and special-needs animals who arrive on its doorstep every year. And yet, whether they're surrendered by their owners, turned in by caring individuals who found them as strays, or rescued by the APL Humane Investigations Officers from situations of abuse, abandonment or neglect, the APL believes they all deserve hope for a second chance.

The goal of the APL's Second Chance Program is to provide veterinary care for animals who need another chance, a chance not only to survive, but also to heal and start a new, healthy life with a "forever" family. A few examples of animals who have benefited from the Second Chance Program include:

- ❖ Louie, (right) a 5-year-old stray cat, was found by someone who saw the cat injured and brought him in. Louie had suffered severe trauma to his face. His left eye was severely swollen, several teeth were fractured, and his lower jaw was broken. Louie's jaw was wired and he was placed on antibiotics and pain medications. For several days he was syringe fed a liquid diet, then he began to eat on his own. A month later the wire was removed and he is eating on his own very well. Thanks to the Second Chance Program, Louie was able to receive the surgery and care he needed to ensure a full recovery!



- ❖ Ladybird was a 9-month-old puppy when she came to us with a fractured right rear leg, possibly a result of abuse. Because of the severity of the fracture and the age of the dog, Ladybird needed an intensive surgical repair of her leg, requiring the APL to contact a specialist to do the surgery. Ladybird came through the surgery and has since been adopted by a staff member of the clinic where she had the procedure. Thanks to the Second Chance Program, Ladybird was able to have the very best chance of having full return of function in her right rear leg—especially important for a young, energetic puppy.

Through the Second Chance Program, these sick, abused and injured animals have the chance to be adopted and brighten the lives of a new, caring family.

### Cleveland APL Facts

Thanks to the support of our donors, the Cleveland APL is able to:



- ❖ Provide shelter for nearly 10,000 homeless animals annually.
- ❖ Employ three certified Humane Investigations Officers who rescue animals seven days a week.
- ❖ Provide emergency veterinary care for animals who are victims of abuse and mistreatment.
- ❖ Provide loving foster care for orphaned and special-needs puppies, kittens, dogs and cats.
- ❖ Offer sterilization for every dog, cat and small mammal adopted from our organization.
- ❖ Care for every friendly, healthy animal, and an increasing number of sick or injured animals, until a new home is found.

*The Cleveland APL has been their voice for the past 96 years.  
Please help us continue our work.*

# Cleveland Animal Protective League

## *Fur Ball 2010*

Saturday, November 6, 2010  
InterContinental Hotel Cleveland

### Corporate Sponsorship Opportunities

**\$10,000 Platinum** (\$9,050 tax deductible) *Provides 5 weeks of admitting care for all incoming animals*

- ❖ Private reception the evening of the event to preview auction items
- ❖ Corporate name/logo will be recognized with a plaque on a cage in our adoption center areas
- ❖ Recognition as a major sponsor in all event promotion materials
- ❖ Corporate logo on event invitation and premier placement of full-page ad in program
- ❖ Corporate logo in the *Pet Patter* quarterly newsletter reaching 12,000 constituents
- ❖ Corporate logo and company website link posted on Cleveland APL website for six months
- ❖ A premier reserved table for ten guests at Fur Ball 2010

**\$5,000 Gold** (\$4,050 tax deductible) *Sponsors 10 days of animal cruelty and neglect rescue services*

- ❖ Corporate name/logo will be recognized with a plaque on a cage in our adoption center areas
- ❖ Recognition as a major sponsor in all event promotion materials
- ❖ Corporate logo on event invitation and full-page ad in program
- ❖ Corporate logo in the *Pet Patter* quarterly newsletter reaching 12,000 constituents
- ❖ Corporate logo and company website link posted on Cleveland APL website for six months
- ❖ A premier reserved table for ten guests at Fur Ball 2010

**\$2,500 Silver** (\$1,550 tax deductible) *Provides 2 ½ weeks of spay/neuter surgeries for our shelter animals*

- ❖ Corporate logo on event invitation and half-page ad in program
- ❖ Corporate logo in the *Pet Patter* quarterly newsletter reaching 12,000 constituents
- ❖ Corporate logo posted on the Cleveland APL website for six months
- ❖ A reserved table for ten guests at Fur Ball 2010

**\$1,000 Bronze** (\$620 tax deductible) *Feeds all the shelter puppies for 40 days*

- ❖ Corporate logo in event program
- ❖ Corporate logo will appear in the *Pet Patter* newsletter reaching 12,000 constituents
- ❖ Corporate logo posted on the Cleveland APL website for three months
- ❖ Reserved seating for four guests at Fur Ball 2010

**\$500 Brass** (\$310 tax deductible) *Feeds all of the shelter cats and kittens for 17 days*

- ❖ Corporate logo in event program
- ❖ Corporate logo will appear in the *Pet Patter* quarterly newsletter reaching 12,000 constituents
- ❖ Corporate logo on the Cleveland APL website for one month
- ❖ Reserved seating for two guests at Fur Ball 2010

**For more information, please contact April Clark at (216) 771-8823 or [aclark@ClevelandAPL.org](mailto:aclark@ClevelandAPL.org).**

## **Cleveland Animal Protective League ~ *Fur Ball 2010***

**Saturday, November 6, 2010  
InterContinental Hotel Cleveland**

Join us at the InterContinental Hotel Cleveland on Saturday, November 6, 2010, for a gala event to support the Second Chance Program. The festivities begin at 6 p.m. with wonderful food stations, entertainment, and unbeatably fabulous live and silent auction items.

### **Opportunities to Participate**

#### **Corporate Sponsorship Opportunities (See attached for details)**

- Yes, we would like to participate with a **\$10,000 Platinum Sponsorship** (\$9,050 tax deductible)
- Yes, we would like to participate with a **\$5,000 Gold Sponsorship** (\$4,050 tax deductible)
- Yes, we would like to participate with a **\$2,500 Silver Sponsorship** (\$1,550 tax deductible)
- Yes, we would like to participate with a **\$1,000 Bronze Sponsorship** (\$620 tax deductible)
- Yes, we would like to participate with a **\$500 Brass Sponsorship** (\$310 tax deductible)

#### **Individual Support Opportunity** — Invite friends, colleagues or clients.

- Yes, I/we would like to attend the event and would like to reserve \_\_\_\_\_ ticket(s) at \$175 each.  
(\$80 tax deductible per ticket)

#### **Live and Silent Auction\*** — Donation of Goods or Services

Please contact me regarding the donation(s) of the following auction item(s). Describe below:

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#### **Underwrite a Portion of the Event\*** — Be recognized in the community for your philanthropic support, while reducing the APL's expenses for event parking, food, etc.

Please contact me regarding underwriting a portion of the event. Describe below:

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#### **Provide a Product/Service as a Gift-In-Kind\*** — Can your business provide the printing services for our invitations? Or maybe the decorations for the event? Or maybe gift bags for our guests? Describe below:

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#### **Doggone it! I can't come.\***

I am unable to party with you pooches but want to throw in a few "bones" for the homeless animals at the APL. Please accept my donation of \$\_\_\_\_\_.

**\*All auction donations and contributions are tax-deductible**

Please complete entire form, front and back, and return to:  
Cleveland Animal Protective League, 1729 Willey Avenue, Cleveland, OH 44113-4391  
For more information, please contact April Clark at (216) 771-8823 or aclark@ClevelandAPL.org.

# Cleveland Animal Protective League Fur Ball 2010

Please print all information below:

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please make check payable to the Cleveland Animal Protective League.

**Payment by Credit Card:**

Please charge my personal account

Please charge the company account

VISA OR  MasterCard

Card No.: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card: \_\_\_\_\_

Company Name on Card (if applicable): \_\_\_\_\_

Signature: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**For accurate information, please be sure to complete the front side of this form before mailing.**